



Feng Shui Your LinkedIn Page!

To fully activate the power of attraction, you will want your LinkedIn page to synch with your new Feng Shui resume! Here is how that can work for you:

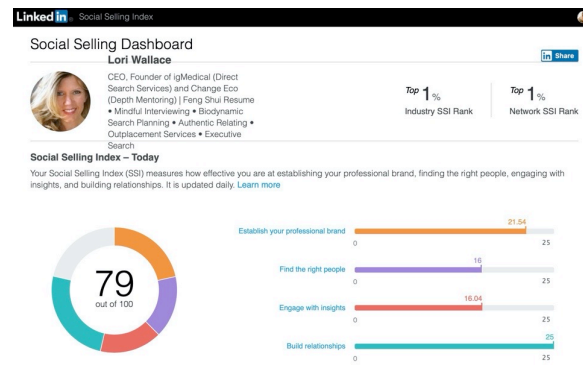
1. Copy and paste the content from your new resume into your LinkedIn profile according to the color coding:

Red: Summary

Blue: Job Descriptions (note: not every job will include a detailed description of work or accomplishments in your new Feng Shui Resume. This will be the case for older positions that are less relevant to your current career trajectory. It is recommended you still include these roles in your LinkedIn profile, but again, no further description is required).

- 2. Photo & Banner:** Include a headshot with good lighting and where you are smiling. Add an image into your banner to complete the look and feel of your page. For maximum Feng Shui, pick an image for your banner that matches the color scheme of your Feng Shui Resume, or visa versa (modify the color of your resume banner to synch with your chosen banner image). Note: You can design a LinkedIn Banner for free using [canva.com](https://www.canva.com).
- 3. Headline:** This is space where you should include your job title, *as well as* additional information that further outlines your special skills. When recruiters search for candidates, they see this headline first and their make decision from there. Most people make the mistake of including a “pitch or summary line” like, “Serving the wellness of patients suffering from chronic disease.” This headline requires the busy recruiter to open your full profile to establish your actual line of work. Recruiters will pass you buy in this case. Instead, a headline like, “Ambulatory Care Pharmacist w/ over 10 yrs serving patients suffering from chronic illnesses such as hypertension and diabetes” provides a full summary and invites the recruiter in. A suggestion has been provided with your Feng Shui Resume packet. Modify as you see fit!

- 4. Add Connects:** Build on your profile by adding new connections. If you can get to over 500 connects, then you truly have seeded a wide social web.
- 5. Social Selling Index:** Check out your Social Selling Index on LinkedIn by clicking [HERE](#) and then clicking on “Get Your Score Free”.



This is an indicator of the following in relation to your profile:

3. Your Professional Brand
4. Ability to Find the Right People
5. Engagement with Insights
6. Building Strong Relationships

LinkedIn is a powerful portal for chance. Here you can connect to all that relates to your speciality and interests as well as **BE FOUND!!**

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